

Webinar on “Real Art of Molding” on 17th Dec 2020

Sponsor: Milacron India Pvt Ltd

Knowledge Partner: K B Consulting

AIPMA would like to introduce to you the concept of “Real Art of Molding” (RAM), the implementation of which would give you repeatability in Injection Molding. Consistency in part quality will become the standard norm.

The webinar began with an Introduction about AIPMA by **Mr. Deepak Ballani, AIPMA**. He went on to welcome President AIPMA – **Mr Chandrakant Turakhia**, who gave the welcome address & Chairman Governing Council, **Mr Arvind Mehta** who gave a brief insight about the Injection Molding Industry.

The speakers were introduced and **S Srinivas**, GM Domestic Sales, South, Milacron India Pvt Ltd was the first to speak. He gave a detailed explanation about the Milacron Machines and how they are used to prepare the Injection molded products.

Ketan M, Principal and Founder of KB Consulting, Mumbai, introduced the Real Art of Molding. He gave his views on:

- a) Why Real Art of Molding (RAM) is important?
- b) What is Real Art of Molding (RAM)?
- c) What does it entail?
- c) Importance of RAM approach to Molding especially during Covid-19 times when labour is scarce and increased production per hour is the of utmost importance
- e) Advantages of implementation of RAM

Target Audience:

- 1) Business Owners
- 2) Functional Heads from :
 - a. Engineering
 - b. Manufacturing
 - c. R&D and
 - d. Quality Department
- 3) Production Managers
- 4) Process Engineers
- 5) Technicians

The webinar was well attended by over 100 participants and questions were answered by our panellists.

Mr. Deepak Ballani ended the session by thanking the president, expert speakers, sponsor and all the participants for making the webinar a great success.