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MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA



AIPMA's MSME FINANCIAL CONCLAVE 2021

FRIDAY
17
DECEMBER
2021

- International Conference – Physical
- 200+ Participants, 15+ Eminent Speakers
- Platform Designed to Channelize Modern Financial Products & Services to Plastic Industry
- Renowned International Speakers, Biggest Global Financial Players & Solution Providers Under One Roof

VENUE - KENILWORTH HOTEL, KOLKATA,
🕒 9.00AM TO 5.30PM



Supporting Associations



Brief

The plastic industry in India constitutes around 50,000 units of which 95% are MSME's. Micro, small and medium-sized enterprises (MSMEs) lie at the heart of sustainable job creation and financial inclusion in India. Programmes of Government of India such as Make in India and public procurement policy are opening immense business opportunities for plastic industry thus generating requirement for financial products to meet the needs for growth. However, lack of timely and adequate financial solutions remains one of the biggest challenges of the sector and has constrained its growth especially in light of the pandemic. The joint efforts of policy makers in the areas of financing, among others, are required in order to foster the development of MSMEs and their access to finance. MSME International Financial Conference has been designed to channelize modern financial products & services to MSME's in the plastic industry. One of the main topic of discussions will be on financial inclusion of Micro, Small and Medium Enterprises (MSMEs). Idea is to strengthen the MSME sector and facilitate its formalization, and enhance the technical expertise of small company owners in access to finance.

Objective

- To channelize modern financial products & services to plastic industry fraternity and take advantage of the same
- Bridge between plastic industry and financial services/products world
- Accelerating MSME access to financial services through new technologies and skills development program
- Showcase best practices regarding effective combinations of financial and business development support services; reflect on the role of new technologies and tools in this domain, and debate on local skills and training-support programs needed in emerging markets
- Disseminate International best practices with respect to innovative financial solution for MSME's

Outcome

- This program shall bring on platter a wide range of modern financial offerings from banking industry, rating agencies, capital markets/stock exchanges, professional knowledge services, expert advice, international trade finance, business/credit insurance, hedging tools, forex management etc
- Access to conducive and viable financial solution for participating MSME's
- Increase in profitability through access to financial tools that can help in managing through better financial methods
- Cost optimization, reduction of cost of conversion and profit leadership tools

FOR MORE INFORMATION CONTACT

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