



POWERING PROGRESS THROUGH PLASTICS
ISO 9001:2008 Certified

AIPMA



THE ALL INDIA PLASTICS MANUFACTURERS' ASSOCIATION

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25th March, 2021

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S.G. Highway, Near Wide Angle
Cinema, Next to Hotel Novotel,
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Tel No.: 079 2970 5124
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To,
Mr. Ramdas Kokare
Deputy Municipal Commissioner,
Solid Waste Management Department
Kalyan Dombivali Municipal Corporation
Head Office Shivaji Chowk,
Kalyan West

RE.: Misleading Advertisement and Video posted on Social Media encouraging people to put plastic waste in bottles of plastic and dispose-off.

With respect to above subject we would like to share to you that we The All India Plastics Manufacturers' Association (AIPMA) the largest apex body of Plastics Industry, herewith strongly condemns the post posted on Social Media is baseless, misleading and incorrect propaganda.

AIPMA is surprised and shocked to see the absolutely irresponsible statement/post made and published by a responsible body like yours without any factual and scientific confirmation.

We would like to draw your attention to the fact that today we are living in plastics era. Lot of your product parts are made from Plastic and packed in plastic packaging. The initiative started by KDMC to encourage people/public to collect Plastic waste in bottles of plastics and dispose off is not a solution for managing the waste but it will cause more harm to human life. This can also compromise realisation value of waste. You waste precious recyclable Plastics like PET and Film waste which would fetch more value by even converting to fuel when mix.

The buyback value of plastics is as follows:

- PET Bottles (white transparent bottle) - Rs.15/kg
- Bottles caps (PP material) - Rs.12/kg
- Milk pouch (LDPE material) Rs.20/kg
- Multi-layered Plastic (Chocolate/ biscuit wrappers) -Rs.4/kg

Moreover recycling methods of the different plastics is unique to that of stuffing plastics in bottles.

This stuffing is only suggested if the bottles are used to make a shelter as had been suggested in this video. Please find the link: <https://youtu.be/cbPt1Jn3YLw>

But Storing Plastics waste inside PET bottles and using them for making walls or other activities is also not the right solution because:



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- 1) The walls or structures made from plastics may not be able to withstand our Indian weather and be lost in short period.
- 2) If it get washed away during floods local bodies and other Negative propaganda seekers may blame plastics for the floods.
- 3) Negative Propoganda seekers may tell the public that plastics used in walls may bleed and leach chemicals or micro plastics which would harm human and animal life.

Plastic have contributed significantly in creating a sustainable, cost effective, energy efficient, hygienic and environmental friendly packaging system and for carrying, storing and packing various types of commodities/products including food products.

We conflict your view of stuffing waste in plastics bottles as mentioned in your advertisement/video posted on social media. This is a myth.

We request you to immediately withdraw/ delete the post from your social media handle.

Looking forward to receiving your esteemed support in this regard.

Thanking you,

Yours Truly,
For **The All India Plastics Manufacturers' Association**

Hiten Bheda
Chairman – Environment Committee