



中国进出口商品交易会
CHINA IMPORT AND EXPORT FAIR
Since 1957



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A Study Tour By AIPMA Export Cell

Visit to 137th Canton Fair-Spring
China Import and Export Fair
Finished Product show

Since 1957

Phase 2

21st - 26th April, 2025

AIPMA Export Cell Team, visited 137th Canton Fair (1957-2025) Since last 68 years



1. **Mr. Arvind Mehta**, Chairman Governing Council & Chairman Export Study Cell
2. **Mr. Manoj Shah**, President
3. **Mr. Sunil Shah**, VP Finance
4. **Mr. Kailash Murarka**, Chairman Plastiworld
5. **Mr. Ajay Desai**, Chairman Export Promotion
6. **Mr. Mukesh Patani**, Sr. Manager



中国进出口商品交易会
CHINA IMPORT AND EXPORT FAIR
SINCE 1957

137 CANTON FAIR
1957-2025

广交世界 互利天下 Canton Fair Global Share

2025年4月15日- 5月5日 April 15 - May 5, 2025



137th Canton Fair Overview

The event is organized by Ministry of Commerce, China, since 1957.
Every Six months (twice a Year).



Name:	China Import and Export Fair (Canton Fair) 137th Edition
Venue:	China Import and Export Fair Complex (Canton Fair Complex)
Hosts:	Ministry of Commerce, PRC People's Government of Guangdong Province
Organizer:	China Foreign Trade Centre (CFTC)
Contact:	Canton Fair Call Centre, CFTC
Address:	No. 382, Yuejiang Zhong Road, Guangzhou 510335, China
Tel:	4000-888-999 (The Chinese mainland) 86-20-28-888-999 (Outside the Chinese Mainland)
Email:	info@cantonfair.org.cn
Website:	www.cantonfair.org.cn; www.cftc.org.cn

Canton Fair - Spring Halls

40+ Halls covering 55 sectors



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展区布局图

LAYOUT



Interactive Canton Fair APP



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Canton Fair APP

1

Exhibitors & Products

Quickly locate your targets

全媒体展示
全球商机 快人一步

2

Instant Messaging

Communicate anytime, anywhere

即时沟通
畅聊全球 沟通无碍

3

E-card Exchange

Well organized and never lost

名片交换
扫码互换电子名片 与手动整理说“拜拜”

4

Trade Matching

Post requests to get accurate quotations

供采对接
“拼手速”在线报价 捕获全球海量商机

5

Itinerary Planning

Maximize efficiency, minimize wait

采购商接待
展前获知客户 展中精准出击

6

Negotiation Notes

Note more, recall all

洽谈笔记
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Summary of visit to 137th Canton Fair 2025 Phase – 2,

By

Mr. Arvind Mehta

**Chairman Governing Council,
Chairman Export Study Cell
AIPMA**

137th CANTON FAIR - 2025



1. Organised by Commerce Ministry of China since 1957 as Import Export Fair at Guangzhou (old name Canton) 137 edition. It is a Finished Product Show for promoting exports to world market.
2. Canton fair is held Every Six months in 3 phases.
3. Phase -1 for 5 days covering 19 Exhibition Sections
4. Phase -2 for 5 days (after 4 days of Phase-1) covering new 15 Exhibition Sections
5. Phase -3 for 5 days (after 5 days of Phase -2) covering new 21 Exhibition Sections
6. Total 55 Exhibition Sections were covered in all three phases.
7. Exhibition spread in 20 Halls at ground level, plus 20 Halls on the first floor. Total 40+ Halls all occupied each hall having 200 plus exhibitors . As per organiser **more than 30000 exhibitors** in 3 phases showcase their products.
8. Basically 95% exhibitors are Chinese Manufacturers and 5% international participants.
9. Large export oriented Chinese Companies are participating. Thus developed as export fit
10. All the Exhibition Sections are mandated to give price in US Dollars & they give prices instantly not fearing neighbour competitors.

137th CANTON FAIR - 2025

11. Very interesting observation by our team, **Recycled Plastic Material is used intelligently & wisely in many plastic related products** in many of Exhibition Sections numbering 55 in three phases for eg Festival Products, Gardening Products, Furniture, Gifts & Stationary Clocks House Hold Weaving Kitchenware etc. Many products sold in One Dollar Shops in USA, EU etc have max plastic content of prime or recycled. **Plastic & Environment issue converted into Export Business Opportunity !!**
12. World is their market & in reality visitors are from the smallest country to the largest country, from all continents across the world. All are given Badge as “BUYER” easy for exhibitor to sell.
13. Use of latest technology for easy entry at each gates (Digi yatra type).
14. Price of Stall is approximately RMB.30,000 per 9 Sq. meter booth (subsidy visible but cannot pin point)
15. Daily more than one lac Buyer Visitors across the world
16. Most Exhibitors are generally Certified by International Standard certificates.
17. Excellent venue with each & every visitors' need addressed.
17. Feel good, feel happy, feel satisfied for each & every exhibitor & visitor
18. Annual Turnover million US Dollars for both spring & autumn fairs : 633 times growth in 68 years

YEAR 2024 (Spring + Autumn)	55,120 Million USD
YEAR 1957 (Spring + Autumn)	87 Millon USD

137th CANTON FAIR - 2025

Exhibition Sections – Phase 1 (April 15th – 19th)
Total 19 Sections



1. Household Electrical Appliances
2. Industrial Automation & Intelligent Manufacturing
3. Power machinery & electric Power
4. Construction Machinery
5. New Materials & Chemical Products
6. Vehicles
7. Motorcycles
8. Lighting Equipment
9. New Energy Resources
10. Tools
11. Consumer Electronics & Information Products
12. Processing Machinery Equipment
13. General machinery & mechanical basic parts
14. Agricultural Machinery
15. New Energy vehicles & smart mobility
16. Vehicle spare parts
17. Bicycles
18. Electronic & electrical products
19. Hardware

137th CANTON FAIR - 2025

Exhibition Sections – Phase 2 (April 23rd – 27th)
Total 15 Sections



1. General Ceramics
2. Household Items
3. Home Decorations
4. Festival Products
5. Clocks, watches & optical instruments
6. Weaving Rattan & Iron Products
7. Sanitary & bathroom Equipment
8. Stone/Iron decoration& outdoor spa equipment
9. Kitchenware & Tableware
10. Glass Art ware
11. Gardening Products
12. Gifts & Premiums
13. Art Ceramics
14. Building & Decorative Material
15. Furniture

137th CANTON FAIR - 2025

Exhibition Sections – Phase 3 (May 1st – 5th)
Total 21 Sections



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1. Toys
2. Kids ware
3. Underwear
4. Furs, leather, Downs & related products
5. Textile Raw materials & fabrics
6. Cases & Bags
7. Carpets & Tapestries
8. Medicines, health products & medical devices
9. Sports, travel & recreation products
10. Toiletries
11. Traditional Chinese Specialties
12. Children, Baby & Maternity Products
13. Men & Women's clothing's
14. Sports & Casual wear
15. Fashion accessories & Fittings
16. Shoes
17. Home Textiles
18. Office Supplies
19. Food
20. Personal Care Products
21. Pet Products & Food

137th CANTON FAIR - 2025

Summary of 3 sections



1. Phase -1 for 5 days covering **19 Exhibition Sections** with participation of approx. 9000 exhibitors
2. Phase -2 for 5 days (after 4 days of Phase-1) covering **15 Exhibition Sections** with participation of approx. 9000 exhibitors
3. Phase -3 for 5 days (after 5 days of Phase -2) covering **21 Exhibition Sections** with participation of approx. 9000 exhibitors
4. Total **55 Exhibition Sections** are covered in all three phases for various finished products.

AIPMA's submission to the Government of India to boost exports

1. We suggest GOI to take this idea for exporting all sector/ sections products for exports as a prime concern by handholding, investing similarly and do Kayakalp of Indian exports sector.
2. The Exhibition is hosted by Ministry of Commerce, Peoples Republic of China, Peoples Government of Guangdong Province. It is Organised by China Foreign Trade Centre (CFTC)
3. Basically 95% exhibitors are Chinese Manufacturers and 5% international participants. Canton fair is export oriented finished product show therefore China is successful in export market across the world
4. Large export oriented Chinese Companies are participating. Thus developed as export fit
5. All the Exhibition Sections are mandated to give price in US Dollars & they give prices instantly not fearing neighbour competitors.
6. We suggest GOI to invest in facilities with due diligence to replicate Canton fair which will boost manufacturing and export from India & thus making India as sourcing hub for the world for all sectors.
7. We, at Aipma, are trying to toe the line for increasing exports of plastic products by 4X through an exhibition named as **PLASTIWORLD** at Jio World Trade Centre BKC, Mumbai, 4-6 Nov, 2025 where we are mobilising global buyers with possible Government support. (refer page 19)

Business done in Canton fair since 1957

Year	Transaction amount (million US dollars)		Annual turnover (million US dollars)
	Spring	Autumn	Total
2024	27,730	27,390	55,120
2023	25,110	24,581	49,691
2019	29,730	29,288	59,018
2018	30,080	29,860	59,940
2017	30,020	30,160	60,180
2016	28,084	27,890	55,974
2015	28,056	27,010	55,066
2014	31,051	29,160	60,211
1957	18	69	87

Meeting with Mr Deepak Devrani,

Commercial Consul, Indian Consulate in Guangzhou



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AIPMA Export Study Team visit to Canton Fair



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Glimpses



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CONFERENCE ON BOOST INDIA'S EXPORT OF PLASTIC FINISHED PRODUCTS BY 4X IN 3 YEARS

GLOBAL SOURCING HUB IS INDIA

Make in India, Make for the World

THURSDAY, 17TH JULY, 2025

09.00 AM - 06.00 PM

New Delhi

ORGANIZED BY



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LAUNCHING OF THE EXPORT STUDY OF PLASTIC FINISHED PRODUCTS FOR 21 COUNTRIES

CONFERENCE HIGHLIGHTS



TO BOOK YOUR SEATS CONTACT

Ms. Mitali Mane : M: +91 91378 55255 E: mitali@aipma.net
Ms. Shivani Dalal : M: +91 86557 37468 E: shivani@aipma.net



www.amtecedu.org



**2ND GLOBAL CONCLAVE ON PLASTIC
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INTERNATIONAL EXHIBITION**
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Bharat Mandapam, IICC, (Preeti Mahal), New Delhi
www.gcprs.org

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*And Many More

BOOST YOUR EXPORT
By 4X in 3 Years!

GLOBAL SOURCING HUB IS INDIA

Global plastic trade is worth **\$1300 billion**, but India's exports are only **\$12.5 billion**, just **1.1%** of the global share.

AIPMA has identified top 21 countries importing **>70%** of plastics products across the world. **HSN CODE IS BASIS**

**INTERNATIONAL
B2B &
EXHIBITION**

Potential Plastic Finished Products for Export

**MSME Subsidy Under
Consideration**

For Stall Bookings Contact



MR. RAJU SHUKLA



+91 99208 18345



sales@plastiworld.org



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To boost your EXPORT contact:

Mr. Mukesh Patani / Ms. Shiraz Sequeira

Tel: +91 22 6777 8871 / 872

Email: exportcell@aipma.net / shiraz@aipma.net